



## **Tennessee Medical Association (TMA) Continuing Medical Education (CME) Mission Statement**

### **Purpose**

Tennessee Medical Association (TMA) seeks to provide to physicians, MDs and DOs in the state of Tennessee, educational opportunities to fill identified educational gaps which allow physicians to improve their competence and knowledge.

### **Content**

The Tennessee Medical Association will provide content areas that are inclusive of all areas of primary and specialty practice and will be presented when it is appropriate to physicians and other healthcare professionals. Content will be created through needs assessments conducted as a fundamental part of the CME planning process and will cover current practice trends, evidence-based medicine, and the delivery of high-quality patient care.

### **Target Audience**

Educational activities will be created to meet the learning needs of members of the TMA, supportive practice personnel and clinical teams, and interested healthcare professionals within the state of Tennessee and the broader national audience.

### **Type of Activities**

The Tennessee Medical Association will offer an annual meeting with lectures, panel discussions, and interactive learning sessions; outreach regional conferences at various locations throughout Tennessee; teleconferences; enduring materials such as online learning; and joint sponsorship with affiliate local organizations, when appropriate.

CME activities will be designed in accordance with the essentials as outlined by the Accreditation Council for Continuing Medical Education (ACCME) and Tennessee Medical Association (TMA) to assist physicians in meeting their educational needs. This mission and the overall CME program will be reviewed annually or as needed to meet ACCME guidelines.

### **Expected Outcomes**

The TMA will strive to assist our physicians through the dissemination of new medical knowledge and providing required education credits to help them maintain their professional certifications and licensures. The expected results are to:

- Assist physicians and healthcare professionals in gaining competency and improving performance to become better equipped to provide higher quality care to the patients they serve;
- Enhance the clinical leadership within the Tennessee Medical Association membership;
- Establish a monitoring process for CME certification and compliance;
- Optimize appropriate prescribing behaviors;



- Promote the practice of evidence-based medicine; and
- Improve the health and health awareness of the many communities we serve

The TMA will evaluate the effectiveness of those activities through a combination of member feedback, program evaluation and testing scores. Outcomes will be incorporated into the design of future educational programming and evaluated to measure the effectiveness of the instructional models included.